



WKM

ORDER

Print Date 09/17/12

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Flight Dates 09/18/12-09/24/12

Contract / Revision

259189

Product

OBAMA FOR AMERICA

Order Sep 00:15.00Original Date / Revision

09/17/12 09/17/12

Agency Com 15%Estimate # 1798Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW

Alt Order # 06319402

Suite 100

Billing Type Cash

Washington, DC 20007

Order Type GENERALAgency GMMBBilling Cycle EOM/EOCBuying ContactBilling Calendar BROADCASTSales Office PHIDemographic A35+Sales Region NATRev Codes AGY POL CAND3050 K Street NW
Suite 100
Washington, DC 20007Agency RefProduct Codes PL-Presidential-DemocratPriority P-2Advertiser RefPrimary Account Executive

Kristen Waskie

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Kristen Waskie	100%		

Order Share 100% Market Value 29900

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
September 2012	38	\$25,415.00	\$29,900.00	0.00	08/27/12	09/24/12	38	\$25,415.00	\$29,900.00
Totals	38	\$25,415.00	\$29,900.00	0.00					

<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
E 1	WKM	09/19/12	09/24/12	Morn News at 5a Morn News at 5a	CM	5-530a	M-WTF--	:30	4	\$275.00	P-2	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-WTF--		4	\$275.00			0.00					
E 2	WKM	09/19/12	09/24/12	Morn News at 530a Morn News at 530a	CM	530-6a	M-WTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-WTF--		4	\$400.00			0.00					
E 3	WKM	09/19/12	09/24/12	Morn News at 6a Morn News at 6a	CM	6-7a	M-WTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-WTF--		4	\$500.00			0.00					
E 4	WKM	09/19/12	09/24/12	CBS This Morning The Early Show	CM	7-9a	M-WTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-WTF--		4	\$350.00			0.00					



WKMG

Print Date: 09/17/12

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Contract / Revision

259189 Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/17/12 / 09/17/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1798

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 4	WKM	09/19/12	09/24/12	CBS This Morning The Early Show	CM	7-9a	M-WTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	M-WTF--		4				\$350.00		0.00				
5	WKM	09/22/12	09/22/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----4-	:30	4	\$100.00	P-2	0.00	NM	4	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----4-		4				\$100.00		0.00				
6	WKM	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----1		1				\$1,200.00		0.00				
E 7	WKM	09/19/12	09/24/12	11-12p Price Is Right Price Is Right	CM	11a-12p	M-WTF--	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	M-WTF--		2				\$550.00		0.00				
8	WKM	09/23/12	09/23/12	1030-1130a Face Nation Face The Nation	CM	1030-1130a	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----1		1				\$1,200.00		0.00				
E 9	WKM	09/19/12	09/24/12	530-6p The Insider Insider	CM	530p-6p	M-WTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	M-WTF--		4				\$500.00		0.00				
E 10	WKM	09/19/12	09/24/12	News at 6p News at 6p	CM	6-630p	M-WTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	M-WTF--		3				\$600.00		0.00				
11	WKM	09/23/12	09/23/12	Sun Prime 8-9p Person of interest	CM	8-9p	-----1	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----1		1				\$8,000.00		0.00				
E 12	WKM	09/19/12	09/24/12	M-F 11p News M-F 11p News	CM	11-1135p	M-WTF--	:30	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	M-WTF--		4				\$1,500.00		0.00				
13	WKM	09/22/12	09/22/12	College Football Today College FB Today	CM	3-330p	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00	
						(3:00 PM-3:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----1-		1				\$600.00		0.00				
14	WKM	09/23/12	09/23/12	NFL TODAY NFL TODAY	CM	various	-----1	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00	
						(12:00 PM-1:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----1		1				\$1,500.00		0.00				

Totals 38 \$29,900.00



WKM

Print Date: 09/14/12

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Contract Revision

259092 Flight Dates 09/15/12-09/21/12

Hiatus Dates

Original Date / Revision 09/14/12 / 09/14/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1775

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
4	WKM	09/16/12	09/16/12	CBS Sunday Morning	CM	9-1030a	-----1	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00	
				CBS Sunday Morning												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----1		1	\$2,400.00			0.00						
5	WKM	09/17/12	09/21/12	10-11a Let's Make A Deal	CM	10-11a	MTWTF--	1:00	1	\$600.00	P-2	0.00	NM	1	\$600.00	
				Let's Make a Deal												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWTF--		1	\$600.00			0.00						
6	WKM	09/17/12	09/21/12	11-12p Price Is Right	CM	11a-12p	MTWTF--	1:00	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00	
				Price Is Right												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWTF--		1	\$1,100.00			0.00						
7	WKM	09/17/12	09/21/12	Local 6 News 12-1230p	CM	12-1230p	MTWTF--	1:00	5	\$800.00	P-2	0.00	NM	5	\$4,000.00	
				Local 6 News 12-1230p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWTF--		5	\$800.00			0.00						
8	WKM	09/17/12	09/21/12	530-6p The Insider	CM	530p-6p	MTWTF--	1:00	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00	
				Insider												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWTF--		5	\$1,000.00			0.00						
9	WKM	09/17/12	09/21/12	News at 6p	CM	6-630p	MTWTF--	1:00	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00	
				News at 6p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWTF--		5	\$1,200.00			0.00						
10	WKM	09/20/12	09/20/12	Thu Prime 9p	CM	9-10p	---1---	1:00	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00	
				Two and a Half Men 9-10p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---1---		1	\$18,000.00			0.00						
11	WKM	09/17/12	09/21/12	M-F 11p News	CM	11-1135p	MTWTF--	1:00	5	\$3,000.00	P-2	0.00	NM	5	\$15,000.00	
				M-F 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWTF--		5	\$3,000.00			0.00						
12	WKM	09/17/12	09/21/12	M-F David Letterman	CM	1136p-1238a	MTWTF--	1:00	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00	
				David Letterman												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWTF--		3	\$1,000.00			0.00						
E 13	WKM	09/15/12	09/15/12	College Football Today	CM	3-330p	-----1-	1:00	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
				College FB Today		(2:58 PM-3:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----1-		1	\$1,200.00			0.00						
E 14	WKM	09/16/12	09/16/12	NFL TODAY	CM	various	-----1	1:00	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00	
				NFL TODAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----1		1	\$3,000.00			0.00						